

FOR IMMEDIATE RELEASE

IMAGINE EXHIBITIONS PROMOTES DEBBIE DONOHUE TO CHIEF OPERATING OFFICER & VICE PRESIDENT OF SALES

Atlanta, GA – May 20, 2019 – Imagine Exhibitions, Inc., a pioneer in global traveling entertainment and immersive experiences, announced today the promotion of Debbie Donohue to Chief Operating Officer and Vice President of Sales. The promotion comes during the celebration of Imagine’s 10th anniversary in business, and just after the unveiling of a new enhanced brand identity and supporting marketing campaign. Together, these announcements signify the continued growth of one of the exhibition and attraction industry’s top companies, helmed by one of the industry’s most long-standing and well-regarded executive leadership teams.

Mrs. Donohue has worked with Imagine Exhibitions since 2009 and has helped President and CEO Tom Zaller lead the company to the success it enjoys today. Before joining Imagine Exhibitions, Mrs. Donohue worked in international business development in academia for 10 years, interfacing with corporations and universities around the world. Her specialization was in the Science, Technology, Education and Mathematics (STEM) fields in Europe, Central and South America, the Middle East, and Asia.

As the first team member under Zaller, Donohue has helped drive the company’s growth from mounting one exhibition in 2009 to more than 30 shows touring the world today. Over the course of Donohue’s tenure, Imagine has produced and promoted 55 exhibitions in 155 venues across 92 cities and 23 countries in North America, Europe, the Middle East, Asia and Australia.

“Imagine would not be the great company it is today without Debbie,” continued Zaller. “Her work ethic, integrity and honesty represent the kind of company Imagine is today. She has been a tremendous asset and a true right hand to me and the company for almost 10 years.”

Donohue and Zaller’s signature mix of passion, dedication, and charm have been instrumental in earning Imagine a reputation as a trusted partner in delivering the world’s most compelling, story-driven immersive experiences to audiences around the globe.

Donohue’s new role officially recognizes her position as an executive leader within Imagine Exhibitions and the field at large.

Mrs. Donohue is representing Imagine Exhibitions at this year’s AAM Expo in New Orleans, which continues through May 22nd. At the conference, Imagine is celebrating the momentous occasion of its 10-year anniversary, as well as showcasing new projects in the company’s portfolio. Imagine Exhibitions can be found at booth number 1928 on the expo floor.

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About Imagine Exhibitions

Imagine Exhibitions is currently producing over 35 unique exhibitions in museums, science centers, zoos, fairs, shopping centers, resorts, and non-traditional venues worldwide. In addition to developing successful traveling exhibitions, Imagine Exhibitions designs, opens, and operates permanent installations and venues, and consults on building, expanding, and directing museums and attractions. With diverse experience in the museum and entertainment industries, Imagine

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www.ImagineExhibitions.com



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Imagine Exhibitions consistently develops exhibitions that educate and excite while exceeding attendance goals. For more information, visit www.ImagineExhibitions.com or find us on [Facebook](#).

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